



Grassie Granite & Marble

Your Partner in Stone

This kitchen has custom counters with a raised bar top featuring Sienna Bordeaux granite.

Myrtle Beach Granite & Marble
DBA Grassie Granite & Marble

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Your Partner in Stone

By Peggy Mishoe



first-quality stone fabricated in the USA by talented artisans with modern, top-of-the-line equipment and installed by experienced professionals.

Grassie has worked with Don Lloyd, a Project Manager at Dargan Construction, to complete several large projects over the years. In recent years, they completed North Beach Plantation, a 342-unit condominium high-rise in North Myrtle Beach. Don says, “They are a very quality-conscious company. Their shop is one of the most technically advanced in the area, which helps them handle the volume we require. Their price has always been competitive with other granite fabricators, which always helps.”

For years, Eddie McDowell, the owner of McDowell Construction, has trusted the experienced and knowledgeable staff at Grassie Granite & Marble for residential and commercial projects. Grassie worked with him at Hard Rock Park to install stone in many areas. Eddie says, “I think they’ve got the best installers on the beach and the best equipment. They’re very much a service-oriented business. They’ll do whatever it takes to get my jobs in on time.”

A huge inventory of large slabs of granite and marble in a myriad of flowing colors and designs are on display for clients to walk among in a relaxed atmosphere while making their selections at Grassie Granite & Marble. Eddie says, “Every time I’ve taken somebody in there, they’ve come out with the materials they’re looking for and the price is always right.”

Left: The top of this custom island features double-layered Giallo Vicenza granite.

Below: Grassie Granite & Marble is dedicated to staying on the leading edge in the stone industry. Their mass-production facility showcases all of the up-to-date equipment that is necessary to accomplish this goal.

For many years, Grassie Granite & Marble has partnered with builders, contractors and homeowners to fabricate and install granite, marble, travertine, limestone, slate, sandstone, Corian and engineered quartz in homes, commercial units and businesses.

By staying on the cutting edge of new technology and having the ability to complete large or small projects ranging from single-family homes to high-rise condominiums, Grassie has won the confidence of numerous homeowners and successful builders. Customers appreciate the friendly service and Grassie’s continuing commitment to provide





Above: A great example of the installation of granite in a typical kitchen found in a high-rise condominium project. This kitchen features Uba Tuba granite.

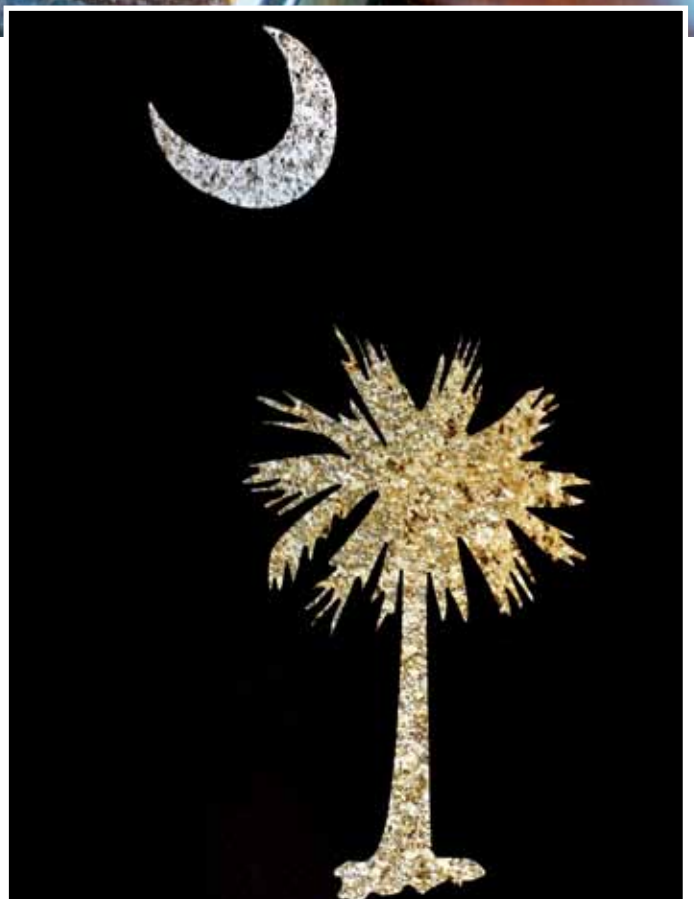
Right: This floor inlay showing the palmetto tree features three different granite colors cut with an abrasive water jet machine.

Grassie is a custom fabricator for countertops, islands, vanities, waterfall pool steps, tub and fireplace surrounds, floor inlays, custom granite furniture and more.

Berkley and Susan White founded Classic Home Building & Design in 1999 and Grassie has helped create exquisite kitchens, bathrooms and other features in many of their homes. Grassie professionals worked with them to build a home for ABC's *Extreme Makeover: Home Edition* television show.

Berkley says there is a large group of talented individuals at Grassie's, beginning with the sales force and moving through every department. He says, "They really take every part seriously because without each part, it would be hard to have a whole that is successful."

Joe Blackmon was employed at Grassie's for two years before he and his wife, Laura, purchased the company. Before that, Joe, who holds an M.B.A., was in management at a multinational company for 17 years that manufactures machines for cutting stone and other materials. Laura was a machine-tools sales manager at the same company before becoming the Software-Programming Manager for the





Joe says, “We have always strived to stay in the forefront of technology, from the use of laser templating and digitizing for dimensional accuracy to the most advanced computer numerical control (CNC) machines available to allow us to provide a finished product of the highest quality and edge consistency. With the recent addition of a third bridge saw, a third CNC edge profiler and a fifth full-installation crew,

Left: Joe and Laura Blackmon, owners of Myrtle Beach Granite & Marble, DBA Grassie Granite & Marble, have a vast inventory of slabs in stock, which have been purchased from quarries around the world.

Below: This custom kitchen features Isabor Brown granite from Brazil.

Western Hemisphere, where she continues to work in that position.

Joe says, “Grassie was built on a commitment to providing high value through leadership in quality, technology and cost-effectiveness. We are continuing with that commitment. Our strategies are in place to assure that we will be here for a long time to service our customers.”

He adds, “Our goal is total customer satisfaction. We know that in today’s competitive environment, as we provide stone that can last through many lifetimes, it is essential that we pay keen attention every step of the way.”

Each year, the company fabricates and installs stone in over 600 commercial kitchens and baths and more than 500 unique residential projects.

Eddie Friend, the owner of Excalibur Construction, says, “Grassie does all of my countertops, from standard granite to marble with decorative edging. They are true craftsmen. They really put the extra effort forward to make sure that their product is manufactured and installed the best it can be.”

For over a decade, Grassie has worked with Jim Buchanan of Buchanan Construction to install countertops and other features in his homes. Jim says he has always been pleased with their products and service. He says, “They have the best equipment. It’s a lot faster and the work comes out much better.”





This double bowl bath vanity showcases Ogee edgework in Verde Marinaci granite.

we are now able to offer the fastest and most reliable turnaround time in the area.”

For cutting floor medallions and inlays, arced counters, bar tops and islands, corbels, soap dishes, bookends, and other intricate and nonlinear shapes, Grassie fabricators use an abrasive waterjet gantry that can cut pieces up to 7 feet wide by 13 feet long. The waterjet system uses a 50 horsepower pump that creates a cutting stream of water that is 55,000 psi. This allows for cutting of natural stone, glass, wood, steel and virtually all other materials except for tempered glass.

A laser marking system is used to etch artistic scenes on glass, stone or wood. Joe says, “We have a library of thousands of different scenes, but someone can bring in a picture of their car, their house, their dog or anything else that has meaning and we can etch it for them.”

Joseph Curtin and Diane Radanof had two homes built in the Grande Dunes. Grassie Granite & Marble installed all of the stone inside and outside of both houses, including some custom pieces. Diane says, “They’re wonderful. Out of all the subs that I had to work with, Grassie Granite was one of the best. They were very thorough, and they did everything first class and right the first time. Everything was very pleasurable and very positive. Never once were they negative.”

She adds, “They’re very trustworthy, very honest, and very professional and proficient.”

Mike Costello and his wife, Sheila, found Grassie’s products and service outstanding when they renovated the kitchen in their 22-year-old home. Mike said he knew he had to find experts to renovate the kitchen because the house was “out of whack.” He says, “The level of professionalism of these people was second to none. They were extremely good. We have been extremely pleased and I have recommended them to other clients who have used them and also are very pleased.”

When Chuck and Jo Ramsey decided to replace their countertops, they went to Grassie to choose their granite. Chuck says, “We saw

as much as anyone would want to see, just absolutely beautiful slabs of granite. It was really hard to make up our minds.”

The craftsmanship shown in the cutting and finishing of the granite was excellent, Chuck said. He says, “The installers also did a fabulous job. They kept things clean as they were working, and were very mindful of our white floors.”

A new showroom recently opened at Grassie Granite & Marble to display stone fountains, handmade bowls, statues, pedestal sinks, outdoor furniture and other unique items. A third showroom opened in early 2008 to showcase furniture vanities, powder-room pieces and much more.

Grassie Granite & Marble is a longstanding member of the Horry Georgetown Home Builders Association, an accredited

member of the Better Business Bureau and a member of the Myrtle Beach Chamber of Commerce. The legal name is now Myrtle Beach

Grassie Granite & Marble introduced laser etching to the Grand Strand area. Using a low power laser, custom etchings in granite, glass, wood, plastics, etc., are possible. The etchings can also be enhanced with oil paints.





The stone accessory showroom for Grassie Granite & Marble displays fountains, pedestal sinks, benches, metal work and much more.

Granite & Marble, Inc., but the company is continuing to do business as Grassie Granite & Marble.

The friendly staff welcomes potential customers to visit and view the vast array of products. Almost every day, new bundles of stone in exciting colors and patterns purchased directly from Brazil, India, Italy and other countries are added to the inventory, and all of it is first grade. Durable, practical and expertly installed, these natural stones are unmatched when it comes to beauty.

Joe says, "There is really no man-made product that is going to

come close to the beauty and appeal of granite and marble. They are nature's creations and man cannot duplicate their beauty, but today's technology allows us to bring that beauty inside a home for our customers to enjoy."

For further information, please call (843) 236-1375, toll free 1-877-486-7604, (fax) 236-1392. You can visit the website at www.grassiegranite.com or www.myrtlebeachgranite.com. The address for the showroom and production facility is 6752 Hwy. 544 at 120 Sunlight Dr., Myrtle Beach, SC, 29588. ■

The beautiful showroom and production facility is located at 6752 Hwy. 544 at 120 Sunlight Dr. (on the right heading towards Conway just after crossing over the Intracoastal waterway). "Their shop is one of the most technically advanced in the area, which helps them handle the volume we require. Their pricing has always been competitive with other granite fabricators," says Don Lloyd, Project Manager for Dargan Construction.



PHOTOS BY CHUCK GEE